



News Release

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BROWN & BROWN INSURANCE SERVICES OF CALIFORNIA, INC. ACQUIRES ASSETS OF D. BEZONA & COMPANY INSURANCE SERVICES, INC.

(Santa Rosa, California) . . . Brown & Brown Insurance Services of California, Inc., *d/b/a* Sitzmann Morris & Lavis Insurance Agency (“SML”) today announced that it has acquired substantially all of the assets of D. Bezona & Company Insurance Services, Inc. in Santa Rosa, California.

Founded in 1989 by Deborah A. Bezona, D. Bezona & Company Insurance Services provides a wide variety of employee benefits products and services to clients in Sonoma County and throughout northern California. The company has annual revenues of approximately \$450,000.00. As part of the transaction, Deborah Bezona and team will join SML’s office located in Santa Rosa, California.

Matthew Sitzmann, Executive Vice President of SML, stated, “Deborah and her team have built an outstanding reputation in northern California. They’re active industry leaders and have served as tremendous advocates for their clients over the years. We feel the partnership will carry on a long tradition of outstanding client relations and service. I’m thrilled to have them as part of our team.”

Deborah Bezona, President and founder of D. Bezona & Company Insurance Services, stated, “We are very excited to be partnering with SML. We look forward to utilizing its enhanced technology platforms and expansive service support system to improve our clients’ overall experience.”

Brown & Brown Insurance Services of California, Inc. is a subsidiary of Brown & Brown, Inc. (NYSE:BRO).

Brown & Brown, Inc., through its subsidiaries, offers a broad range of insurance and reinsurance products and related services. Additionally, certain Brown & Brown subsidiaries offer a variety of risk management, third-party administration, and other services. Serving business, public entity, individual, trade and professional association clients nationwide, Brown & Brown is ranked by *Business Insurance* magazine as the United States’ seventh largest independent insurance intermediary. Brown & Brown’s Web address is www.bbinsurance.com.

This press release may contain certain statements relating to future results which are forward-looking statements, including those associated with this acquisition. These statements are not historical facts, but instead represent only Brown & Brown's current belief regarding future events, many of which, by their nature, are inherently uncertain and outside of Brown & Brown's control. It is possible that Brown & Brown's actual results and financial condition may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Further information concerning Brown & Brown and its business, including factors that potentially could materially affect Brown & Brown's financial results and condition, as well as its other achievements, is contained in Brown & Brown's filings with the Securities and Exchange Commission. Some factors include those factors relevant to Brown & Brown's consummation and integration of the announced acquisition, including any matters analyzed in the due diligence process, and material adverse changes in the business and financial condition of the seller, the buyer, or both, and their respective customers. All forward-looking statements made herein are made only as of the date of this release, and Brown & Brown does not undertake any obligation to publicly update or correct any forward-looking statements to reflect events or circumstances that subsequently occur or of which Brown & Brown hereafter becomes aware.

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